



The Virginia Chapter of AAHAM 2018 Annual Meeting & Conference



Kingsmill Resort
1010 Kingsmill Road
Williamsburg, VA 23185
(757) 253-1703



Agenda

Wednesday, December 5, 2018

- 12:00 - 12:45** **Registration**
- 12:45 - 1:00** **Introduction & Welcome**
Linda Patry, CRCE, President, VA Chapter of AAHAM
- 1:05 - 2:20** ***Marine Corp Leadership & Practical Application to Health Care***
Tim Moore, CRCP-I, Chief Executive Officer, Marcam Associates
- 2:20 - 2:35** **Afternoon Break and Corporate Partners Networking**
- 2:35 - 3:35** **Legislative Updates**
Jay Andrews, Vice President of Financial Policy, Virginia Hospital and
Healthcare Association
- 3:40 - 4:40** ***Revenue Cycle Management***
Marcy Marquis, Client Services Manager, maxRTE
- 6:00 - 7:00** **President's Reception**

Thursday, December 6, 2018

- 7:30 - 8:25** **Registration & Breakfast**
- 8:25 - 9:25** ***Regulatory Issues Facing the ARM Industry: What Providers Need to Know***
George Buck, President Emeritus, Frost-Arnett Company
- 9:30 - 10:30** ***Preparing for Medicaid Expansion & Understanding How Metrics Could Be Affected***
Beth Kevit, Research Manager, Healthcare Business Insights
Andrew Minten, Associate Consultant, Healthcare Business Insights

- 10:30 - 10:50** **Morning Break - Sponsorship Committee**
Tom Perrota, VP of Client Relations, CCCO, Penn Credit; Sponsorship Chair, VA AAHAM
- 10:50 - 11:05** ***Using the VA-AAHAM Cloud***
Charles Smith, Cloud and Web Services, LLC
- 11:10 - 12:05** ***Leveraging Patient Segmentation to Meet Patients Where They Are***
Erica Franko, Senior Vice President & Managing Director of Advisory Services, nThrive
- 12:05 - 1:35** **Lunch & VA AAHAM Annual Business Meeting & Award Ceremony**
- 1:35 - 3:05** ***The Seven Powers of Success (key note speaker)***
Charles Marshall, Humorous Motivational Speaker, M Power Resources
- 3:05 - 3:20** **Afternoon Break & Corporate Partner Networking**
- 3:20 - 4:35** **PFS Director Panel**
Mary Dias, PFS Director, UVA Medical Center
Melissa Smith, PFS Director, Inova Health System
Amanda Sturgeon, PFS Director, Fauquier Health
Rod Walker, PFS Director, VCU Medical Center
Moderated by: Michael Whorley
- 6:30 - 10:00** **Annual Banquet with Happy Hour & Dinner at the Resort**

Friday, December 7, 2018

- 7:30 - 8:25** **Registration and Breakfast**
- 8:30 - 9:45** ***Building Effective, High-Performing Teams***
Brian Garver, VP, Sales & Marketing, KeyBridge Medical Revenue Care
- 9:45 - 10:00** **Morning Break & Corporate Partner Networking**
- 10:00 - 11:00** ***Healthcare Revolution: The Patient is the New Payer***
Jonathan Wiik, Principal for Healthcare Strategy, Transunion
- 11:05 - 12:00** ***Revenue Integrity: The Impact of Coding Changes and Clinical Validation in Today's Challenging Healthcare Environment***
Paula Hathorn, Director of Clinical Data Management, UVA Health System
- 12:00 - 12:30** **Door Prize & Adjournment**



The Virginia Chapter of AAHAM will collect for Toys for Tots throughout the conference. The mission of the U.S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November, and December each year, and distribute those toys as Christmas gifts to less fortunate children in the community in which the campaign is conducted. The objectives of Toys for Tots are to help less fortunate children throughout the United States experience the joy of Christmas; to play an active role in the development of one of our nation's most valuable resources – our children; to unite all members of local communities in a common cause for three months each year during the annual toy collection and distribution campaign; and to contribute to better communities in the future.

For more information visit www.toysfortots.org

For program questions, please contact Dushantha Chelliah: dc5p@hscmail.mcc.virginia.edu

For sponsorship opportunities, please contact Tom Perrota: tom.perrota@penncredit.com

We reserve the right to cancel or reschedule a program because of insufficient number of registrants or other unforeseen circumstances or to close registration when a program is over subscribed.

**2018 Annual Meeting and Conference
December 5 – 7, 2018
Kingsmill Resort
Williamsburg, VA**

REGISTRATION FORM

Name _____

Title _____ Certification: _____

Organization _____

Phone _____

Email _____

| | <u>Full Conference</u> | <u>Wed. or Fri. Only</u> | <u>Thursday Only</u> |
|--------------|------------------------|--------------------------|----------------------|
| Members: | \$185 | \$80 | \$105 |
| Non-members: | \$215 | \$110 | \$135 |

Additional Guest Tickets for Thursday night's banquet: \$65 each

Guest's name: _____

Amount enclosed: _____

Make checks payable to: *The Virginia Chapter of AAHAM*

Please send registrations and payment information to:

Linda Conner
Manager, Patient Finances
Sentara Halifax Regional Hospital
2204 Wilborn Avenue
South Boston, VA 24592

**Register online at <http://www.vaaaham.com> under "Calendar of Events"
Click "Online Registration"**

